

Do Computers Give You The Creeps?



Does Technology Make You Nervous?
Do You Want to Use a Computer,
But Think You Can't?

Well, Now You Can—With a Little Help
From The Neighborhood Nerd.



Many people can go through life without touching a computer and be none the worse for it. But some people know that their personal or professional lives would be enhanced by a computer—if only they could get over the fear. The truth is, computers can be annoying, frustrating, intimidating pains in the behind. But they can be useful once you learn to accept them for what they are—and what they aren't. Now there's a book designed to help people get over the fear, fight the nervousness and obtain the right attitude to take advantage of today's technology:

Taming the Electronic Beast: Conquering Computer Fear by Michael Bremer

Illustrations by Jon "Bean" Hastings

Taming the Electronic Beast is written for and dedicated to everyone who wants or needs to use a computer for personal or professional reasons, but is held back by fear, anxiety, frustration or annoyance. Using simple common sense, a little basic knowledge, a little psychology and a lot of humor, this book defangs computers and puts you in charge.



About the Author

For nearly 10 years, Michael Bremer was the head writer, editor, writing manager and Director of Creative Services at Maxis software (the SimCity® company). He developed, tested, tuned and taught ways to clearly, simply, quickly and enjoyably communicate complex technical information to normal (non-nerd) people. Bremer is the author of two books (*UnTechnical Writing—How to Write About Technical Subjects and Products So Anyone Can Understand* and *The User Manual Manual—How to Research, Write, Test, Edit and Produce a Software Manual*) that share his hard-earned knowledge with other writers.

Now, through the Advice From The Neighborhood Nerd series of books, his writing style, techniques and humor are available to the general consumer audience, to help simplify and humanize computers and technology.



You're not a dummy. You're not an idiot.

**All you need is a little Advice From
The Neighborhood Nerd.**

Advice From The Neighborhood Nerd books are written to help even the most nontechnical people understand and use computers and other technologies that have become a part of modern life.

Taming the Electronic Beast: Conquering Computer Fear

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