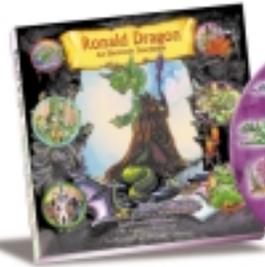




Learning Is Fun (and a bit stinky)

Ronald Dragon, An Electronic Storybook is a versatile product for teaching a number of skills to ages 3–7, and ESL to ages 7 to adult.



What Is It?

Ronald Dragon, An Electronic Storybook is an interactive story on CD-ROM for Windows and Macintosh computers. Animation, music, sound effects and the fun story hold students' interest. Words are highlighted just before they are spoken, to draw students' attention and make the connection between print and sound.



Beyond the story, there is an exploration mode through the story's world, and a "Meet the Characters" section where students, parents and teachers learn about the inhabitants of this fun world.

Why Is It Stinky?

Relax, it's not really stinky—but some of the characters are. Stinkiness is used to represent issues and present problems to be solved. Plus, it makes the story fun and funny for children and adults alike.



What's the Message?

The lessons in the story are about tolerance and diversity ("beauty is in the nose of the beholder"), and turning enemies into friends (instead of into lunch). These can be expanded upon to deal with prejudice, perceptual differences, conflict resolution, compromise and more. The story also has a strong pro-recycling message.



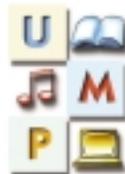
What Do I Need to Run It?

Ronald Dragon, An Electronic Storybook will run on any color Macintosh and any Windows computer (even old ones running Windows 3.1) with a CD-ROM drive and speakers.

Uncle Michael
Productions

Teaching with Technology

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(888 592-6657)

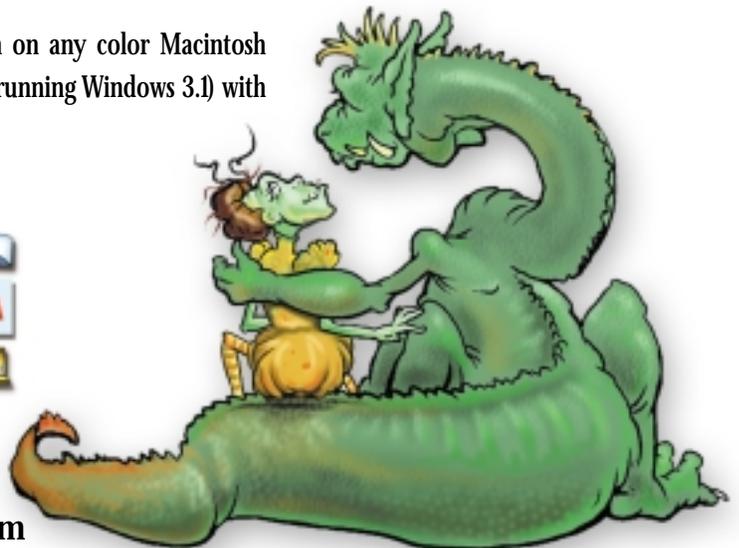


"Ronald Dragon is absolutely wonderful! A great story that entertains children of all ages with fabulous illustrations and a funny story line. And it encourages children to read the story as it unfolds. In fact, it makes children anxious to read the next line on their own because the story is so engaging. Ronald Dragon is a great addition to any school or family computer."

—Dr. Kathe Kain

"My fourth-grade ESL students love Ronald Dragon! It makes learning vocabulary fun."

—Judith Ferkel, Teacher



www.untechnicalpress.com/ump.htm

What Can Ronald Dragon Teach?

Depending on the ages and abilities of the student, Ronald can teach everything from basic computer skills and following directions to reading skills, comprehension, vocabulary, ESL and more. See the educational matrix below.

Age/Grade/Level	Educational Use	Notes
Preschool, K-1	<ul style="list-style-type: none"> • Basic computer skills • Following directions • Storytelling • Preparing for reading 	Simple program starting and a simple interface (with automatic prompting and on-screen verbal instructions) makes Ronald Dragon appropriate for single- or multiple-student activities with limited supervision.
K-2	<ul style="list-style-type: none"> • Beginning reading • Vocabulary • Comprehension 	Words are presented both verbally and in written form to help cement the relationship between the two. The story is understandable and enjoyable by the very young, but deep enough to challenge older or more advanced students' understanding.
2-4	<ul style="list-style-type: none"> • Vocabulary • Comprehension • Issue discussions 	This story lends itself to both "what" and "why" questions, and deals with many relevant issues, including prejudice, perceptual differences, recycling, decision making, conflict resolution, compromise and options.
ESL, 3rd through adult	<ul style="list-style-type: none"> • Vocabulary • Comprehension 	The story is entertaining for children—and adults—so it makes the process of learning a new language fun.

Ronald Dragon, An Electronic Storybook

On CD-ROM for Macintosh and Windows

Written by Michael Bremer

Illustrations by James Dowlen • Art Direction by Richard Bagel

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Ronald Dragon, An Electronic Storybook is available through Ingram, Baker&Taylor, Unique, Book Clearing House and most other wholesalers.

To order directly, call 888 59-BOOKS (888 592-6657), or use the order form. Fill it out and fax it to 925 825-4601 or mail it to UnTechnical Press, PO Box 272896, Concord, CA 94529.

Quant	Item	Price	Total	Ship to:
	Ronald Dragon CD-ROM	\$9.95	\$.	NAME:
	Ronald Dragon Site License	\$49.95	\$.	ORGANIZATION:
	8% Sales Tax (CA only)	\$.	\$.	ADDRESS:
	Shipping	\$ 3.00	\$ 3.00	
	Total	\$.	\$.	CITY, ST, ZIP:
<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Credit Card#:				Exp Date: / /
Name on Card:				Phone: ()